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For immediate release

KARA LAUNCHES ITS NEW AND EXCITING RANGE OF INDULGENT CAKES

Kara; the Foodservice brand of the Finsbury Food Group supplying frozen bakery products to the Foodservice industry, has launched a new and exciting range of cakes. Now under the ownership of Finsbury, Kara has developed twelve indulgent cakes with Memory Lane; one of the UK's most respected cake suppliers, serving multiple retailers.

Kara has continued to keep innovation at the heart of the business, and earlier this year expanded its Bakery range with six new Artisan Breads. With access to new capabilities under the Finsbury umbrella Kara's new range includes a unique range of delicious cakes including a Chai Latte and a Pink Velvet.

Chris Haddy Foodservice Commercial Controller said: "The Indulgent Cake Collection is a truly unique range designed to delight all taste buds. Our products taste great and look amazing. They offer a variety of tempting flavour combinations which are on-trend and at the same time original."

The Indulgent Cakes are pre-portioned and frozen straight after production and require minimum preparation. They are produced with consistent quality, size and appearance to make sure that we will always serve your customers an unparalleled sensory experience.

To see the full range of Indulgent Cakes or for more information on Kara, visit www.karafs.co.uk or call 0161 351 2399 to speak to a member of the Customer Care team

Keep up-to-date with Kara's latest news by following us on Twitter @karafsbakery



Images available at www.finsburyfoods.co.uk/media-centre/gallery

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Notes to editor:

For more information regarding Kara Indulgent Cakes please email Jane.Deegan@karafs.co.uk