

## Cost Effectiveness

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The bakery market is competitive and cost effectiveness is essential to success. The implementation of a Group-wide review and standardisation of bakery processes as described in more detail under Operating Excellence has led to improvements in quality and a reduction of waste.

## CONTROL

**BETTER...**

Efficiency all round in a competitive market: cost effectiveness is essential to success.

We are driving consistently towards a culture of end-to-end Operational Excellence promoting a 'better tomorrow than we are today' culture, whilst optimising our processes from sourcing to delivery. Our Group-wide Operating Brilliance Programme, standardisation of bakery processes and asset management strategies have led to improvements in quality, efficiency and a reduction of waste



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## BUYING...

Our centralised buying process focuses on high-quality and cost effective ingredients.

Ethical purchasing and supplier management is very important to Finsbury Food Group and we have signed a Statement of Commitment to honour this. Our purchasing team has taken proactive steps to safeguard against unethical conduct and all members have undertaken CIPS Corporate ethical procurement and supply training.



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# QUALITY



## INVESTING...

We focus our capital investment on capability enhancement, capacity optimisation and cost reduction.

We aim to achieve Centre of Excellence status in areas where we have a niche strength such as artisan breads, premium buns and rolls, food to go and sharing cake. This holistic investment approach allows us to deliver consistent profitable growth and strong customer relationships.

## OPTIMISATION...

We invest continually in our people, plant and processes maximising our capability and skills base to deliver an optimum business operating model.

By developing and implementing systems to capture and interpret business intelligence we are able to use data-based decision making at the heart of our operations.

Use of these interactive technologies within our tiered meeting and reporting alignment structure allows us to efficiently drive sustainable business improvement.



## PRODUCING...

We interpret the latest trends into scalable and profitable product ranges that align with core asset capabilities across cake and bread.

We consistently monitor technology advances in materials, plant and process capability, to allow us to optimise cost of goods without compromising quality or consumer appeal. Working in conjunction with our customers and supply partners, we innovate to optimise cost effectiveness throughout the supply chain.