

FINSBURY KICKS OFF 2023 WITH FOUR NEW CAKE LAUNCHES

This January, the UK's leading specialist baker Finsbury Food Group is launching a trio of heavenly delicious cakes - extending its partnership with the iconic Mary Berry and introducing character cakes from the award winning TV series, Game of Thrones House of the Dragon. They've got your birthday parties and at-home afternoon tea parties alike covered.

From an indulgent chocolate cake to a realistic Dragon Egg cake, not to mention the luxurious raspberry ripple, these cakes are bound to satisfy any sweet cravings.

Warner Bros

Game of Thrones House of the Dragon: Dragon Egg Cake

With series two of House of the Dragon lingering in the distance, the launch of this Dragon Egg Cake is here to excite all those GOT fans. With realistic dragon egg scaling details and edible decorations, the egg shaped cake is layered with sponge, raspberry jam, sweet filling and then covered with soft icing.

Available from early January at ASDA, RRP £12



Mary Berry:

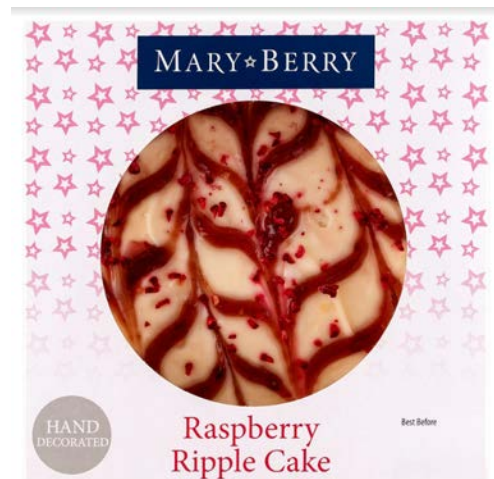
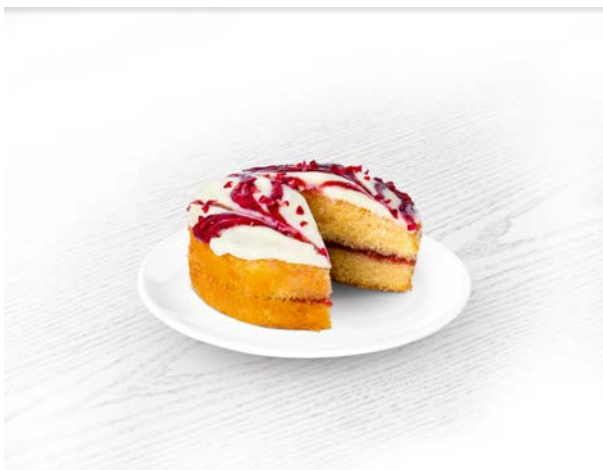
January will see the "Queen of Cakes", Mary Berry launch two deliciously decadent sharing cakes. Inspired by her very own recipes and adding to the existing range of high quality and impeccably

finished cakes, Raspberry Ripple and Indulgent Chocolate are bound to get the tingling.

Raspberry Ripple Cake

Putting a berry special twist on the classic Victoria Sponge, this Raspberry Ripple cake has a lavish layer of raspberry jam sandwiched between a light sponge and topped with a cream cheese frosting and an opulent feather finish. Perfect to enjoy at an afternoon tea or as a midday treat with a cup of tea, Mary Berry's Raspberry Ripple Cake is undoubtedly the showstopper you didn't know you needed this January.

Available from early January at Sainsburys, RRP £3.75



Indulgent Chocolate Cake

Ideal for chocolate lovers and sweet tooths alike, Mary Berry's Indulgent Chocolate Cake says it all in the name! Made with a rich chocolate ganache buttercream and elegantly finished with milk and white chocolate curls, you couldn't get a more indulgent cake.

Available from early January at Sainsburys, RRP £3.75



Thorntons

Strawberry Dream Bites

With the existing range of Thorntons Bites proving popular, these Strawberry Dream Bites are likely to become a firm favourite ahead of the summer months. An exciting Easter Limited edition and a snacking sensation, these brownie bites have a layer of strawberry filling throughout and are covered in mouth-watering Thorntons milk chocolate.

Available from early February at Co-Op, Nisa Retail, Spar and Tesco, RRP £1.80

