

NEW Festive Treats from Finsbury Food Group Yule Not Want To Miss

As we head into the festive period, the UK's leading specialist baker, Finsbury Food Group, has unveiled its Christmas 2023 offering with licensed brands Baileys™ and Thorntons.

Christmas classics have been revisited and revamped in line with current trends and customer demands and include the Christmas classic Yule Log and Chocolate Celebration Cake from Baileys, as well as Baileys Red Velvet Brownies and Thornton's Gingerbread Caramel Shortcake Bites.



Pictured above: Thornton's Gingerbread Caramel Shortcake Bites

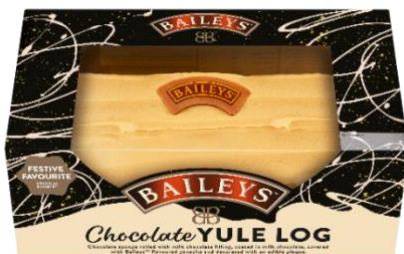
Daryl Newlands, Head of Brands and Marketing at Finsbury Food Group said, "The festive period is often about tradition, so we have revisited and refreshed classics for our 2023 Christmas cakes and bakes. Our team have worked closely with our brand partners, listening to consumer feedback and updating festive favourites to bring indulgent bakes to plates as people come together for the festive season."

Finsbury's festive cakes will be available from most UK multiple retailers including Tesco, Sainsburys, Morrisons, ASDA, Spar and Co-op. More detailed information below and on request from finsbury@finncomms.com

Baileys Chocolate Yule Log

The Baileys Yule log is back and better than ever. Last year's flavour was Salted Caramel, this year we're back to classic chocolate.

Beneath a generous layer of Baileys flavoured ganache is a delicious chocolate sponge rolled with a milk chocolate filling and glazed with an extra layer of milk chocolate. A delectable, indulgent twist on the classic yule log.



Available now in ASDA and from November & early December in Tesco, Morrisons, Co-op, Aldi, Nisa & Spar, RRP £6



Baileys Classic Chocolate Layer Cake

The new Baileys Classic Chocolate Layer Cake serves 14 and is set to be a real party piece this Christmas.

A new take on the Baileys Marbled cake, 2023 sees this classic refreshed with layers of chocolate cake covered and filled with Baileys infused frosting and topped with piped Baileys flavoured swirls.

A real people pleaser, ideal for festive parties and gatherings.

Available from 10th October in Sainsburys, RRP £15



Baileys Red Velvet Brownies

These delicious red velvet brownies are topped with Baileys' flavour frosting, drizzled with dark chocolate and decorated with bronze sugar sprinkles for extra sparkle.

Available from now in ASDA and from late November in Spar, RRP £2



Thorntons Gingerbread Caramel Shortcake Bites

Thorntons' Caramel Shortcake takes on a festive twist. These festive treats feature a luscious cinnamon-infused caramel filling, perfectly complemented by a velvety layer of milk chocolate. Adorned with gingerbread-themed decorations.

Available from now in COOP, ASDA, Nisa, Tesco and Spar, RRP £1.25

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