

April NPD at Finsbury Food Group

Spring has sprung and Finsbury Food Group have hit the shelves with four new branded cake products.

Stranger Things

This one's for fans of the Upside Down! FFG are delighted to be partnering with Netflix on a brand new license - **Stranger Things**.

Chocolate sponge with a layer of sweet filling, covered with soft icing and finished with edible decorations.



Available in Tesco from April 15th

Spongebob


Calling Bikini Bottom fans, our Spongebob Squarepants cake is shaped like Spongebob and is sure to make a splash at your next celebration.

Soft sponge, layered with jam & frosting and covered with sugarpaste.



Available in Tesco from April 15th

Galaxy Chocolate Caramel Cake

The Mars sharing cake range has always been a favourite, and we're sure this one will be no different! 

Chocolate flavour sponge injected with a caramel sauce, topped with milk chocolate frosting, caramel sauce, and chocolate counters.

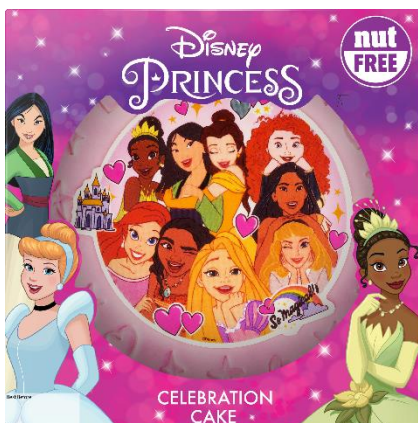


Available in Tesco, Sainsburys and ASDA from April.

Disney Princess Celebration Cake

Our Disney Princess cake has a brand new look!

Sponge layered with jam and frosting, covered with soft icing and edible decorations. This nut-free cake also includes a sticker collar.



Available in Tesco, ASDA, Morrisons & Nevilles from April.